# GRADUATE PROGRAM

## Master's in Entrepreneurship, Technology, & Innovation

# ESTEEM emphasizes the action of entrepreneurship, not just the study of it.

STUDENTS 50-60 tech-savvy students from STEM, Social Science & Design Backgrounds

100% on scholarship; average award \$28k

#### <u>PROGRAM</u>

11 months of design thinking, customer validation, financial modeling, BMC, prototyping & more

Capstone Project: Design & deliver go-to-market launch strategy for a technology-based innovation opportunity (sourced from startups, major corporations, ND Research & Founders' Ideas)

<u>AFTER ESTEEM</u> 91% rate of employment 120 days after graduation (Class 2023)

1 in 4 alums are in startup; 1/3 as founders or cofounders

### **Fixing Things That Matter**

Unique capstone experience where students develop a plan to take technologies from concept to market

esteem.nd.edu

Students experience transformational change that helps them make an impact as leaders in their chosen field

Learn more about ESTEEM from current & past students:

Why ESTEEM? Favorite ESTEEM memory

